

ATHLETE WEALTH MANAGEMENT BEFORE YOUR CHILD SIGNS ANY DEAL

A PARENT'S ONE-PAGE GUIDE — CHECK EVERY BOX BEFORE COMMITTING

BIG PICTURE

- Child's time and wellbeing protected
- Thinking beyond this one opportunity

SUPPORT SYSTEM

- Someone reviewing the full picture
- Legal, tax & financial coordinated

DEAL CLARITY

- Expectations clearly understood
- Agreement duration confirmed
- Name/image usage defined
- Compensation fully spelled out

IDENTITY CHECK

- "You're not defined by what you earn"
- Passion vs. pressure conversation done
- Child knows it's okay to say no

FINANCIAL BASICS

- Tax set-aside amount known
- Save vs. spend decision made
- Simple income plan in place

OPPORTUNITY

- Aligns with child's values and interests
- Adds support, not just pressure
- Saying yes because it's right, not fast

CONVERSATION STARTERS

"This is exciting — before we decide, let's make sure we understand it together."

"How do you feel about this opportunity?"

"Does this feel fun, or does it feel like pressure?"

"If it didn't pay anything, would you still want to do it?"

"We don't have to decide right away."

FIRST \$10K FRAMEWORK

10%

Fun / Giving

20%

Short-term goals

40%

Long-term savings

30%

Taxes (set aside now)

AVOID

- Mixing savings and tax accounts
- Spending first, saving later
- Ignoring taxes until filing season

IF YOU CAN'T CONFIDENTLY CHECK THESE BOXES

PAUSE BEFORE SIGNING. WHAT YOU PUT IN PLACE EARLY DOESN'T JUST PROTECT MONEY. IT PROTECTS YOUR CHILD.